





EC50/EC55



₹ ZEBRA



TC52x/TC57x/TC52ax



**TC72/TC77** 



**TC22/TC27** 



**TC53/TC58** 



TC73/TC78

# Sales Made Simple

### Successful Positioning for Zebra's Handheld Enterprise Mobile Computers

### A practical guide to selling Zebra's TC Series Handheld Mobile Computer portfolio

Every day, your customers need to provide their customers with faster service, more convenience and more choices. And with all the tools and technologies in Zebra's industry leading TC/EC Series Mobile Computing portfolio, they can. There's a device that will meet the needs of every environment, every application and every budget — but with such a full portfolio, how can you identify the perfect model for your sales opportunities? The information in this guide will help you determine which model is best to sell when, and to what type of customer — as well as the features to focus on to help close sales.



# The Zebra Rugged Mobile Computer Portfolio



#### **TC21/TC26**

Cost-effective enterprise mobile computer built for small and big businesses

#### **Customer Profile**

Typically small/medium businesses that need real-time processes to be more competitive may not be using any mobile devices or may be using consumer cell phones



Up to

Android 14



5 in. HD















Options: Extended

3+3 lifecycle



#### EC50/EC55

Individually-assigned enterprise mobile computer

#### **Customer Profile**

Looking for an individually-assigned device that isn't shared between shifts — and that workers may take home; consumer style is important



Up to

Android 14

Options:

Extended



3+3 lifecycle





Durable

TC22/TC27

**Customer Profile** 

competitive

The ultimate cost-effective tool for small

businesses — with big business features

Typically small/medium businesses that

need real-time processes to be more



**NEWEST PRODUCT** 





CBRS<sup>5</sup>

Private 5G



Up to

Android 14

Wi-Fi 5



Advanced

range



Options

Rugged

**TC52X/TC57X** 

mobile computer

**Customer Profile** 

**High-performance rugged** 

Wants high performance but doesn't want

to pay a premium for the new generation

TC53/TC58 features; utilizing competitive

devices that are nearing end of life







**NEWEST PRODUCT** 

CBRS<sup>1,2,5</sup>

### TC52AX

High-performance rugged WLAN mobile computer with Wi-Fi 6

#### **Customer Profile**

Does not need cellular/LAN capabilities; wants high performance (including Wi-Fi 6 and advanced range scanning option), but doesn't want to pay a premium for the new generation TC53/TC58 features



Up to

Android 14

Options:



Warm

Swap











**NEWEST PRODUCT** 





Rugged

4+4 lifecycle



#### TC72/TC77

High-performance ultra-rugged mobile computer

#### **Customer Profile**

Wants an ultra-rugged platform, but does not want to pay a premium for the new generation TC73/TC78 features (such as higher drop spec, Wi-Fi 6E/5G, mobile dimensioning, new chipset)



Up to

Android 14

Advanced

range























Warm Swap

5+5 lifecycle

rugged

Un to

Android 16

Wi-Fi 6/6E Advanced



Business

Durable



Options: 3+3 lifecycle Extended,



#### **TC53/TC58**

Rugged mobile computer with the most advanced mobile technologies for a new age of mobility and data collection

#### **Customer Profile**

Wants to maximize productivity and process efficiency with premium features; is looking to invest in a solution that will meet business needs for the next 8-10 years



Up to

Android 16

Wi-Fi 6E



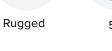
Advanced



Options

Extended, BLE,

Wireless charge









4+4 lifecycle

CBRS<sup>5</sup>

Private 5G1



### **TC73/TC78**

Ultra-rugged mobile computer with the most advanced mobile technologies for a new age of mobility and data collection

#### **Customer Profile**

Wants maximum ruggedness for challenging work environments; wants to maximize productivity and process efficiency with premium features; is looking to invest in a solution that will meet business needs for the next 8-10 years



Un to

Android 16

Wi-Fi 6E



Advanced





Ultra-

rugged

Options

Extended, BLE,

Wireless charge

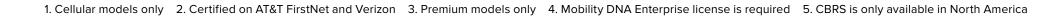








5+5 lifecycle



# **Positioning Questions: Product Features**

Ask positioning questions to identify which product is right for each sales opportunity

|   |   |  |  |                     |  | NEWEST PRODUCTS  |   |   |  |
|---|---|--|--|---------------------|--|--|---|---|--|
|   | TC21/TC26   | EC50/EC55  | TC52x/TC57x  | TC52ax              | TC72/TC77  | TC22/TC27  | TC53/TC58   | TC73/TC78   |  |
| Question  | 10:00   | 10:00  | 10:00  | 10:00               | 10:00  | 10:00  | 10:00   | 11:00   |  |
| What is your top priority?  | Cost-effective  | Thin, light and ergonomic ,<br>consumer-like   | High-performance; proven platform  |                     | Ultra-rugged proven platform   | Cost-effective; new generation, future-ready platform  | Maximum productivity; new generation, future-ready platform   | Maximum productivity; maximum ruggedness; new generation, future-ready platform   |  |
| How will devices be distributed to employees?                             | Shared — utilized during shift only   | Individually assigned — a personal device that workers take home   | Shared — utilized  |                     |  | during shift only  |   |   |  |
| What level of application performance do you need?                        | Plenty of processing power and viewing size for most line of business apps; Qualcomm® SD660; 1.8 GHz or 2.2 GHz octa-core; 5 in. HD display   | More processing power and viewing<br>size for most line of business apps:<br>Qualcomm® SD660; 2.2 GHz<br>octa-core; 5 in. HD display | Faster processing for data-intensive apps plus outdoor viewable display:<br>Qualcomm® SD660 2.45 GHz octa-core and UFS Flash; 5 in. FHD display  |                     | More processing power for most<br>line of business apps: Qualcomm<br>SD660; 2.2 GHz octa-core; more<br>compact display size at 4.7 in.   | Plenty of processing power for<br>most line of business apps;<br>Qualcomm® 5430; 2.1 GHz<br>multi-core; 6 in. FHD+ display   | Supports simultaneous multiple data intensive apps; Qualcomm® 6490 2.7 GHz octa-core and UFS Flash; 6 in. FHD+ display; highest resolution and brightest display; premium memory options  |   |  |
| What level of durability do you need?                                     | <b>Business durable:</b> IP67 sealing, multiple 4 ft./1.2 m drops spec; (5 ft./1.5 m with rugged boot)  | <b>Business durable:</b> IP67 sealing; multiple 4 ft./1.2 m drops spec   | <b>Rugged:</b> Dust proof/waterproof with IP65/IP68 sealing; multiple 4 ft./1.2 m drops spec (6 ft./1.8 m with rugged boot)  |                     | <b>Ultra-rugged:</b> Dust proof/<br>waterproof with IP65/IP68<br>sealing; multiple 8 ft./2.4 m<br>drops spec (6 ft./1.8 m across full<br>operating temperature range)  | <b>Business durable:</b> Dust proof/<br>waterproof with IP65/IP68 sealing;<br>multiple 4.5 ft./1.3 m drops spec<br>(5 ft./1.5 m with rugged boot)  | <b>Very rugged:</b> Dust proof/waterproof with IP65/IP68 sealing; multiple 5 ft./1.5 m drops spec (6 ft./1.8 m with rugged boot)  | Ultra-rugged with enhanced drop spec: Dust proof/waterproof with IP65/IP68 sealing; multiple 10 ft./3.05 m drops spec (8 ft./2.4 m across full operating temperature range)   |  |
| What type of barcode scanning<br>do you need?                             | None to occasional: Configurations available without an integrated scan engine; 13 MP camera and Zebra scanning algorithms enable occasional barcode capture; no need to pay for scanning technology you don't need Light to medium: Configurations available with integrated 1D/2D scan engine: SE4100 1D/2D or SE4710 1D/2D scan engine |  | Medium/Heavy with trigger handle accessory: SE4720 1D/2D scan engine for rapid-fire standard range scanning; point-and-shoot simplicity with a large 'sweet spot'  Medium/Heavy with trigger handle accessory, plus expanded range scanning: SE4720 1D/2D scan engine for rapid-fire standard range scanning; point-and-shoot simplicity with a large 'sweet spot'  SE55 1D/2D Advanced Range scan engine with IntelliFocus™ technology — scan items in hand and up to 40 ft./12.2 m to capture barcodes on the top of a rack without a ladder — or a lower shelf without bending down |                     | Medium/Heavy with trigger handle accessory: SE4770 1D/2D scan engine for rapid-fire scanning with an expanded working range for more versatility SE4720 1D/2D scan engine for rapid-fire standard range scanning; point-and-shoot simplicity with a large 'sweet spot' | Medium/Heavy with trigger handle accessory, plus expanded range scanning: SE4710 1D/2D scan engine for rapid-fire standard range scanning; point-and-shoot simplicity SE55 1D/2D Advanced Range scan engine with IntelliFocus™ technology — scan items in hand and up to 40 ft./12.2 m to capture barcodes on the top of a rack without a ladder — or a lower shelf without bending down | Medium/Heavy with trigger handle accessory, plus expanded range scanning: SE4720 1D/2D scan engine for rapid-fire standard range scanning; point-and-shoot simplicity with a large 'sweet spot'  SE55 1D/2D Advanced Range scan engine with IntelliFocus™ technology — scan items in hand and up to 40 ft./12.2 m to capture barcodes on the top of a rack without a ladder — or a lower shelf without bending down | Medium/Heavy with trigger handle accessory, plus expanded range scanning: SE4770 1D/2D scan engine for rapid-fire scanning with an expanded working range; point-and-shoot simplicity with a large 'sweet spot'  SE55 1D/2D Advanced Range scan engine with IntelliFocus™ technology — scan items in hand and up to 40 ft./12.2 m to capture barcodes on the top of a rack without a ladder — or a lower shelf without bending down |  |
| How much detail is required in photographs?                               | 13 MP high resolution camera provides clear detailed photos for proof of delivery, proof of condition and other similar use cases   | 13 MP high resolution camera provides clear detailed photos for proof of delivery, proof of condition and other similar use cases    | 13 MP high resolution camera provides clear detailed photos for proof of delivery, proof of condition and other similar use cases  13 MP high resolution camera with advanced software and PDAF (Phase Detection Autofocus) for extra sharp, crisp and color- accurate photos — even in low light  |                     | 13 MP high resolution camera provides clear detailed photos for proof of delivery, proof of condition and other similar use cases  | 16 MP super high resolution camera provides highly detailed photos   | 16 MP super high resolution camera provides highly detailed photos; advanced Optical Image Stabilization (OIS)2 software ensures sharp and crisp images   |   |  |
| Do you need to measure parcels to calculate shipping charges or planning? |   | No   |  |                     |  |  | Zebra Dimensioning™ Certified Mobile Parcel² to collect 'legal for trade' dimensions; Mobile Parcel using the integrated Time of Flight (ToF) sense   |   |  |
| Do you need to take payment for purchases?                                | No payment capabilities   | Payment ready  | r; create a mobile or hybrid Point of Sale; to   | ap-to-pay ready     | No payment capabilities  | Payment ready; create a mobile or h  | hybrid Point of Sale; tap-to-pay ready Payment ready; tap-to-pay  |   |  |
| What is your preferred lifecycle length?                                  | <b>3x3 lifecycle:</b> Available for purchase for 3 years; support available for 6 years   | <b>4x4 lifecycle:</b> Ava  | ailable for purchase for 4 years; support av   | ailable for 8 years | <b>5x5 lifecycle:</b> Available for purchase for 5 years; support available for 10 years   | <b>3x3 lifecycle:</b> Available for purchase for 3 years; support available for 6 years  | <b>4x4 lifecycle:</b> Available for purchase for 4 years; support available for 8 years   | <b>5x5 lifecycle:</b> Available for purchase for 5 years; support available for 10 years  |  |

# Positioning Questions: Product Features (continued)

|  |  |  |   |  |   | NEWEST PRODUCTS  |   |   |  |
|--|--|--|---|--|---|--|---|---|--|
|  | TC21/TC26  | EC50/EC55  | TC52x/TC57x   | TC52ax   | TC72/TC77   | TC22/TC27  | TC53/TC58   | TC73/TC78   |  |
| Question   | 10:00  | 10.00  | 10:00   | 10:00  | 10.00   | 10.00  | 10:00   | 11:00   |  |
| What is your current Wi-Fi<br>protocol — and future plans?   | and don't plan to migrate to Wi-Fi 6/6E in the foreseeable future                          |  | Supports Wi-Fi 6: We're deploying Wi-Fi 6 today or in the near future; Wi-Fi 6E with the new 6 GHz band isn't important to us; enables customers to take advantage of the faster speeds and greater bandwidth of Wi-Fi 6  | Supports Wi-Fi 5 (802.11ac): We don't have a Wi-Fi 6 roadmap yet — and don't plan to migrate to Wi-Fi 6/6E in the foreseeable future | Supports Wi-Fi 6/6E¹: We're deploying Wi-Fi 6/6E today or in the near future; enables customers to take advantage of the faster speeds, reduced latency and greater bandwidth of Wi-Fi 6/6E | <b>Supports Wi-Fi 6E:</b> We're deploying Wi-Fi 6E today or in the near future; enables customers to take advantage of the faster speeds, reduced latency and greater bandwidth of Wi-Fi 6E                  |   |   |  |
| Are you happy with the quality of your current Wi-Fi connections?  |  |  |   |  |   |  |   |   |  |
| How important is 5G?   | (TC26 WAN/LAN models only)  Not important; 4G LTE is sufficient for the foreseeable future | (EC55 WAN/LAN models only)  Not important; 4G LTE is sufficient for the foreseeable future   | (TC57x WAN/LAN models only)  Not important; TC52ax is W  Not important; 4G LTE is sufficient for the foreseeable future   |  | (TC77 WAN/LAN models only)  Not important; 4G LTE is sufficient for the foreseeable future  | (TC27 WAN/LAN models only)  Crucial: supports 5G for access to the fastest cellular networks; future proofing  | (TC58 and TC78 WAN/LAN models only)  Crucial: supports 5G for access to the fastest cellular networks; future proo  |   |  |
| What quality display do you need?  | 5-inch HD display 450 NITS — easy to read in most lighting conditions                      | 5-inch HD display 450 NITS — easy to read in most lighting conditions  | 5-inch FHD display<br>600 NITS — outdoor readable, even in bright sunlight  |  | 4.7-inch HD display 600 NITS — outdoor readable, even in bright sunlight  | 6-inch Full HD+ display  450 NITS — easy to read in most lighting conditions  Largest and highest resolution display with edge-to-edge technology to view maximum information with minimal scrolling         | 6-inch Full HD+ display 600 NITS — outdoor readable, even in bright sunlight Largest, brightest and highest resolution display with edge-to-edge technology to view maximum information with minimal scrolling  |   |  |
| How crucial is voice in your business? Define voice features required by asking what voice apps are in use — and in what types of environments (such as noisy, warehouse, outdoor, etc.) | no business critic   | voice calls —<br>al voice applications<br>nree microphones   | of the call need the be<br>Two speakers, three  | o our workflows; both ends<br>est audio clarity possible.<br>microphones, HD voice,<br>/B), Fullband (FB) audio                      | Occasional voice calls — no business critical voice applications One speaker, three microphones, HD voice   | Voice calls are crucial to our workflows; both ends of the call need the best audio clarity possible.  Two speakers, two microphones, HD voice, Super-wideband (SWB), Fullband (FB) audio                    | of the call need the be<br>Two speakers, three<br>Super-wideband (SW  | o our workflows; both ends<br>est audio clarity possible.<br>microphones, HD voice,<br>(B), Wideband (WB) and<br>I (FB) audio |  |
| What battery features are important?   | Standard and Extended battery options:  User replaceable — enables 24x7 operation          | Standard and Extended battery options:  User accessible removable battery — enables user to easily replace a battery that has reached end of life  Fast charging — 0 to 90% in under two hours | Standard high power battery:  User replaceable — enables 24x7 operation  Fast charging — 0 to 90% in under two hours  Warm swap — up to two minutes  BLE beacon battery option — enables location of devices, even if device is turned off or battery is depleted <sup>4, 6</sup> |  | Standard high power battery:  User replaceable — enables 24x7 operation  Warm swap — up to two minutes  | Standard and Extended battery options:  User replaceable — enables 24x7 operation  BLE beacon battery option — enables location of devices, even if device is turned off or battery is depleted <sup>4</sup> | Standard and Extended optic User replaceable — enables 2 Fast charging — 0 to 90% in u Warm swap (standard models) Hot swap (premium models) Additional battery options: BLE beacon battery option — even if device is turned off or Wireless (TC58 premium models) | 4x7 operation  nder two hours  — up to two minutes  enables location of devices battery is depleted <sup>4</sup>              |  |

## Positioning Questions: Mobility DNA Advantages

Ask positioning questions to help your customer understand the value of Mobility DNA — and the advantages it provides for their business

| Question  | Mobility DNA Tool   | TC2x  | EC5x<br>TC5X Series<br>TC7X Series              |
|---|---|---|---|
| INTEGRATE: Would you like to simplify integration of your Zebra devices?  |   |   |   |
| Would you like to be able to easily build rich apps that take full advantage of the features in your Zebra mobile devices?  | Enterprise Mobility Development<br>Kit (EMDK)   | •   | •   |
| Would you like to capture and send data to your apps, right out of the box, without writing any code?   | DataWedge   | •   | •   |
| Would you like to be able to easily build web apps that take full advantage of the features in your Zebra mobile devices?   | Enterprise Browser  | Included in Mobility DNA Enterprise License Upgrade | License available for purchase                  |
| SECURE: Would you like to easily increase device security?  |   |   |   |
| Would you like to ensure that your devices always have the latest security updates installed, but maintain complete control over how, when and where updates are applied?           | LifeGuard™ for Android™, including<br>LifeGuard Analytics, LifeGuard<br>Updates and LifeGuard OTA |   | LifeGuard Updates and<br>Zebra OneCare contract |
| Would you like to specify which features and apps your workers can access?  | Enterprise Home Screen  | •   | •   |
| DEPLOY: Would you like to be able to deploy devices quickly and easily?   |   |   |   |
| Would you like to be able to configure your devices for use with all the right settings and apps with a quick scan of a barcode?  | StageNow  | •   | •   |
| Would you like your devices to be automatically enrolled into your Enterprise Mobility Management (EMM) system for setup and provisioning, right out of the box?                    | Zebra Zero-touch  | License available for purchase                      |   |
| MANAGE: Would you like to increase device uptime — yet spend less time managing devices?  |   |   |   |
| Would you like the ability to manage all DNA tools for your Zebra devices in a single cloud interface?  | Zebra DNA Cloud   | •   | •   |
| Would you like to be able to test all major device systems with the press of button to identify issues that can be resolved onsite — preventing needless trips to the repair depot? | Device Diagnostic Tool  | •   | •   |
| Would you like to be able to easily capture system and application logs to simplify device troubleshooting?   | RxLogger  | •   | •   |
| Would you like to eliminate the manual configuration of features that are not yet supported by your EMM?  | OEMConfig   | •   | •   |
|   |   |   |   |

TC2x ONLY: Comes standard with Mobility DNA Professional; unlock additional valuable voice and data tools by purchasing the optional Mobility DNA Enterprise license.

### Positioning Questions: Mobility DNA Advantages (continued)

| Question  | Mobility DNA Tool                                    | TC2x   | EC5x<br>TC5X Series<br>TC7X Series |
|---|--|--|------------------------------------|
| MANAGE: Would you like to increase device uptime — yet spend less time managing devices? (continued)  |  |  |                                    |
| Would you like to be able to deactivate Google Mobile Services, which comes standard with Android, to improve device security and prevent the automatic collection of certain data?   | GMS Restricted Mode<br>(part of Mobility Extensions) | •  | •                                  |
| Would you like to be able to access advanced device-level Wi-Fi information to identify and resolve Wi-Fi issues faster and easier?   | Wireless Analyzer                                    | Included in Mobility DNA Enterprise License Upgrade  | •                                  |
| Would you like to give your workers advanced Wi-Fi radio hardware and software that delivers unmatched Wi-Fi connection reliability — improving productivity and providing a superior user experience?  | Wireless Fusion                                      | Included in Mobility DNA<br>Enterprise License Upgrade   | •                                  |
| Would you like to be able to see network-to-device AND device-to-network data for all of your mobile devices on your third-party network dashboard to simplify device management and troubleshooting?   | Wireless Insights                                    | License availa   | ble for purchase                   |
| Would you like to be able to easily find missing devices — even if they are turned off or the battery is depleted?  | Device Tracker                                       | License availa   | ble for purchase                   |
| OPTIMIZE: Would you like to increase device uptime — yet spend less time managing devices?  |  |  |                                    |
| Would you like to give your workers an easier way to manage all of their Bluetooth peripherals?   | Device Central                                       | Included in Mobility DNA Enterprise<br>License Upgrade   | •                                  |
| Would you like to give your workers a soft keypad designed to increase data entry speed?  | Enterprise Keyboard                                  | Included in Mobility DNA Enterprise<br>License Upgrade   | •                                  |
| Would you like to simultaneously scan up to 100 barcodes with the press of one button, capture images of documents — and capture information on your structured forms, such as text fields, phone numbers, signatures and more?   | Multi-Barcode<br>(NG SimulScan)                      | Included in Mobility DNA Enterprise<br>License Upgrade   | •                                  |
| Would you like to easily migrate your TekTerm app to your new Zebra mobile devices to harness the power of Android's intuitive and interactive applications to modernize your warehouse processes?  | TekTerm for Android                                  | Available for purchase   |                                    |
| Would you like to migrate your green screens to Android interactive screens in minutes — no coding or developer required?   | All-touch Terminal Emulation                         | License availa   | ble for purchase                   |
| Would you like to effortlessly capture and send standardized data right into your applications with the press of a button? (License plates, drivers licenses and other identification documents, Vehicle Identification Number (VIN), Tire Identification Number (TIN), analog/dial/digital meter readings and Container Identification Number) | OCR Wedge  | Individual licenses available for purchase for the various configurations (License plates, Identification Documents, VIN, TIN, Meter and Container Identification Numbers) |                                    |
| BEYOND MOBILITY DNA: Additional optional solutions  |  |  |                                    |
| How would your business benefit from enabling your workers to instantly reach each other via push-to-talk communications over Wi-Fi and cellular networks?  | Workforce Connect PTT Pro                            | License availa   | ble for purchase                   |
| How would your business benefit from turning your Zebra devices into easy-to-use PBX handsets to take calls from customers and more?  | Workforce Connect Enterprise Voice                   | License availa   | ble for purchase                   |
| Would you like to give workers connected to your Wi-Fi network the ability to communicate via push-to-talk?   | Push-to-Talk (PTT) Express                           | License availa   | ble for purchase                   |
| Are workstations required for some tasks? Would you like to be able to transform your Zebra mobile computer into a workstation on demand?   | Workstation Connect                                  | Included in Mobility DNA Enterprise<br>License Upgrade   | License available for purchase     |

# **Specification Comparison At-a-Glance**

|  |  |  |   |   | NEWEST PRODUCTS   |  |  |
|--|--|--|---|---|---|--|--|
|  | TC21/TC26  | EC50/EC55  | TC52x/TC57x TC52ax  | TC72/TC77   | TC22/TC27   | TC53/TC58  | TC73/TC78  |
| Feature  | 10:00  | 10:00  | 10:00   | 10.00   | 10:00   | 10:00  | 11:00  |
| Durability                                       | Durable  | Durable  | Rugged  | Ultra-rugged  | Durable   | Rugged   | Ultra-rugged with highest drop spec  |
| Processor  | Qualcomm® SD660 1.8 GHz or 2.2 GHz octa-core               | Qualcomm® SD660<br>2.2 GHz octa-core                             | Qualcomm® SD660<br>2.45 GHz octa-core   | Qualcomm SD660<br>2.2 GHz octa-core                             | Qualcomm® 5430<br>2.1 GHz multi-core  | Qualcomm® 6490<br>2.7 GHz octa-core  | Qualcomm® 6490<br>2.7 GHz octa-core  |
| Display  | 5-inch HD  | 5-inch HD  | 5-inch Full HD  | 4.7-inch HD   | 6-inch Full HD+   | 6-inch Full HD+  | 6-inch Full HD+  |
| Drop Spec  | 4 ft./1.2 m; 5 ft./1.5 m with protective boot              | 4 ft./1.2 m; 5 ft./1.5 m with protective boot                    | 4 ft./1.2 m; 6 ft./1.8 m with protective boot   | 8 ft./2.4 m   | 4.5 ft./1.3 m; 5 ft./1.5 m with protective boot   | 5 ft./1.5 m; 6 ft./1.8 m with protective boot  | 10 ft./3 m   |
| Tumble Spec                                      | 550 @ 1.6 ft./0.5 m with protective boot                   | 300 @ 1.6 ft./0.5 m; 500 @ 1.6 ft./0.5 m<br>with protective boot | 500 @ 1.6 ft./0.5 m   | 2,000 @ 3.3 ft./1.0 m   | 500 @ 1.6 ft./0.5 m; 500 @ 3.3 ft./1.0 m<br>with protective boot                        | 1,000 @ 1.6 ft./0.5 m; 1,000 @ 3.3 ft./1.0 m<br>with protective boot   | 2,000 @ 3.3 ft./1.0 m  |
| IP Sealing                                       | IP67   | IP67   | IP68 and IP65   | IP68 and IP65   | IP68 and IP65   | IP68 and IP65  | IP68 and IP65  |
| Scanning   | SE4100 or SE4710; light to medium                          | SE4100; light to medium  | SE4720 (all models); SE55 (TC52ax only);<br>medium; heavy (with trigger handle accessory) <sup>5</sup> ;<br>extended range <sup>6</sup> | SE4770 or SE4570; medium; heavy (with trigger handle accessory) | SE55 or SE4710; medium; heavy (with trigger handle accessory); extended range           | SE55 or SE4720; medium; heavy (with trigger handle accessory); extended range  | SE55 or SE4770; medium; heavy (with trigger handle accessory); extended range  |
| Mobility DNA                                     | Professional (base apps)<br>Enterprise/optional (all apps) | Enterprise (all apps)  | Enterprise (all apps)   | Enterprise (all apps)   | Professional (base apps)<br>Enterprise/optional (all apps)                              | Enterprise (all apps)  | Enterprise (all apps)  |
| Battery Features                                 | Standard and extended; removable, fast charge              | Standard and extended; replaceable, fast charge                  | Removable, warm swap,<br>fast charge, BLE battery option <sup>6</sup>   | Removable, warm swap  | Standard and extended; removable, fast charge   | Removable, hot swap (premium models),<br>warm swap, fast charge, standard battery<br>option, wireless charge battery option<br>(TC58 premium only), extended battery option,<br>BLE battery option | Removable, hot swap (premium models),<br>warm swap, fast charge, standard battery<br>option, wireless charge battery option<br>(TC78 only), extended battery option,<br>BLE battery option |
| Battery Management                               | Partial battery statistics: PowerPrecision                 | Partial battery statistics: PowerPrecision                       | Full battery statistics: PowerPrecision+  | Full battery statistics: PowerPrecision+                        | Partial battery statistics: PowerPrecision  | Full battery statistics: PowerPrecision+   | Full battery statistics: PowerPrecision+   |
| Camera   | 5 MP front<br>13 MP rear                                   | 5 MP front<br>13 MP rear   | 5 MP front, 13 MP rear;<br>TC52ax: 13 MP rear with PDAF   | 5 MP front<br>13 MP rear  | 5 MP front<br>16 MP rear  | 8 MP front, 16 MP rear;<br>OIS (premium models)  | 8 MP front, 16 MP rear;<br>OIS (premium models)  |
| Zebra Dimensioning (Time of Flight Depth Sensor) | No   | No   | No  | No  | No  | Yes (premium models)   | Yes (premium models)   |
| Locationing                                      | Wi-Fi, Bluetooth,<br>Zebra solutions                       | Wi-Fi, Bluetooth, 802.11mc, VLC,<br>Zebra solutions              | Wi-Fi, Bluetooth, 802.11mc,<br>VLC, Zebra solutions   | Wi-Fi, Bluetooth,<br>VLC, Zebra solutions                       | Wi-Fi, Bluetooth, 802.11mc,<br>Zebra solutions  | Wi-Fi, Bluetooth, 802.11mc,<br>VLC, Zebra solutions  | Wi-Fi, Bluetooth, 802.11mc,<br>VLC, Zebra solutions  |
| VoIP Support                                     | Yes (optional)   | Yes  | Yes   | Yes   | Yes (optional)  | Yes  | Yes  |
| Audio  | One speaker, three microphones                             | One speaker, three microphones                                   | Two speakers, three microphones<br>HD voice, Super-wideband (SWB),<br>Fullband (FB) audio   | One speaker, three microphones, HD voice                        | Two speaker, two microphones,<br>HD voice, Super-wideband (SWB),<br>Fullband (FB) audio | Two speakers, three microphones<br>HD voice, Super-wideband (SWB),<br>Wideband (WB), Fullband (FB) audio   | Two speakers, three microphones<br>HD voice, Super-wideband (SWB),<br>Wideband (WB), Fullband (FB) audio   |
| Wi-Fi  | Standard; optional Enterprise<br>802.11ac/Wi-Fi 5          | Ultimate Enterprise<br>802.11ac/Wi-Fi 5                          | Ultimate Enterprise<br>TC52x/TC57x: 802.11ac/Wi-Fi 5<br>TC52ax: 802.11ax/Wi-Fi 6  | Ultimate Enterprise<br>802.11ac/Wi-Fi 5                         | Standard; optional Enterprise<br>802.11ax/Wi-Fi 6/6E <sup>1</sup>                       | Ultimate Enterprise<br>802.11ax/Wi-Fi 6E   | Ultimate Enterprise<br>802.11ax/Wi-Fi 6E   |
| Cellular   | 4G LTE (TC26)  | 4G LTE (EC55)  | 4G LTE (TC57x)  | 4G LTE (TC77)   | 5G FR1, 4G LTE (TC27)   | 5G FR1, 4G LTE (TC58)  | 5G FR1, 4G LTE (TC78)  |
| CBRS (US only)                                   | Yes (TC26 CBRS models)                                     | No   | No  | No  | Yes (TC27)  | Yes (TC58)   | Yes (TC78)   |
| Private 5G                                       | No   | No   | No  | No  | Yes   | Yes  | Yes  |
| SIM/eSIM   | TC26: Nano SIM; optional eSIM only                         | EC55 only: Nano SIM; optional eSIM                               | TC57x only: Nano SIM and eSIM   | TC77 only: Two Nano SIM   | TC27x only: Nano SIM and eSIM <sup>7</sup>  | TC58 only: Nano SIM and eSIM   | TC78 only: Nano SIM and eSIM:  |

|                     |  |  |   |  |  | NEWEST PRODUCTS   |                                 |
|---------------------|--|--|---|--|--|---|---------------------------------|
|                     | TC21/TC26  | EC50/EC55  | TC52x/TC57x TC52ax  | TC72/TC77  | TC22/TC27  | TC53/TC58   | TC73/TC78                       |
| Feature             | 10:00  | 10:00  | 10:00   | 10.00  | 10:00  | 10:00   | 11:00                           |
| Lifecycle           | 3 years<br>+3 years after EOS  | 4 years<br>+4 years after EOS  | 4 years<br>+4 years after EOS   | 5 years<br>+5 years after EOS  | 3 years<br>+3 years after EOS  | 4 years<br>+4 years after EOS   | 5 years<br>+5 years after EOS   |
| RFID                | No   | No   | No  | Yes via accessory attachment   | No   | Yes via RFD 40 and RFD 90 accessory sled  | Yes via RFD 90 accessory sled   |
| Tap to Pay          | Tap to Pay ready   | Payment ready; create a mobile or hybrid Point of Sale; tap-to-pay ready | Payment ready; create a mobile or hybrid Poin of Sale; tap-to-pay ready | t Payment ready; create a mobile or hybrid Point of Sale; tap-to-pay ready | Payment ready; create a mobile or hybrid Point of Sale; tap-to-pay ready | Tap to Payment ready; create a mobile or hybrid Point of Sale; tap-to-pay ready | Payment ready; tap-to-pay ready |
| Workstation Connect | Included with purchase of Mobility DNA<br>Enterprise License Upgrade | Available for purchase   | Available for purchase  | Available for purchase   | Included with purchase of Mobility DNA<br>Enterprise License Upgrade     | Available for purchase  | Available for purchase          |

### Criteria Details

The following notes provide details on the group of specifications and/or enabling features that are factored into some of the various aspects of the devices listed in the chart on page 7.

**Durability:** drop, tumble and sealing specifications

**Mobility DNA:** Professional = base set of complimentary applications, remainder available through the optional purchasable Mobility DNA Enterprise = access to all complimentary applications

Battery Management: ability to see and utilize battery statistics to manage the battery pool

Locationing: Full support refers to support for all of today's available locationing options, including Wi-Fi, Wi-Fi 6/6E, 5G, Bluetooth, Visible Light Communication (VLC), 802.11mc for highly accurate indoor locationing and Zebra's software-based locationing solutions, including SmartLens and MotionWorks

VoIP Support: Supports VoIP; supports optional Zebra Mobility DNA voice tools available for purchase — Workforce Connect Express; Workforce Connect PTT Pro, Workforce Connect Voice

Wi-Fi: Ultimate enterprise = Mobility DNA Wireless Fusion, Mobility DNA Wireless Analyzer, 2x2 MU-MIMOEnterprise = Mobility DNA Wireless Fusion, Mobility DNA Wireless Analyzer Standard = 1x1 MU-MIMO

- 1. Wi-Fi 6 supported on all TC22/TC27 models. Wi-Fi 6E requires upgrade to the optional Mobility DNA Enterprise license.
- 2. Premium models only
- 3. Certified Mobile Parcel is available on TC53/TC58/TC73/TC78 Certified Premium models only
- 4. Requires the purchase of a license for Device Tracker, a Mobility DNA tool that enables location of missing devices, even if the battery is depleted or the device is powered down
- 5. TC52x and TC57x
- 6. TC52ax only
- 7. Except in China