Give your healthcare workers all the features they need to deliver the best care in less time — all at **less than half** the TCO of consumer smartphones.

ZEBRA

What can you expect when you purchase consumer smartphones — instead of rugged handheld computers purpose-built for healthcare?

	Consumer Smartphones	HC50/HC55 Healthcare Handheld Mobile Computer
More device failures @ 74 minutes of lost productivity per incident[3]	**Not rugged** Can't handle disinfecting, drops and more; results in more downtime and more frequent device replacements; may require purchase of protective cases	**Rugged and ready for work** Built tough to handle all the top reasons devices fail — including drops, bumps, liquid exposure and extreme temperatures — no need to purchase protective cases
Not designed for constant disinfecting to prevent the spread of germs	**Not built for disinfecting** No special plastics or device design that minimizes places where germs can hide; may require purchase of protective cases	**Built for disinfecting** Minimal seams, covered screw holes and advanced medical grade plastics to enable constant wipedowns with a wide selection of disinfectants
Lack of control over the operating system update process	**Automated updates** Devices may update before you have tested your apps with the new OS, potentially leading to incompatibility and downtime	**LifeGuard™ for Android™** LifeGuard makes it easy to keep devices updated, your way — choose full automation, flexible automation or manual control
No enterprise-class toolkit to simplify every aspect of device ownership	**No Zebra DNA™ equivalent** Consumer smartphones do not offer a suite of tools to add new enterprise functionality to simplify life for users and IT	**Zebra DNA** Integrate, secure, deploy, manage and optimize device functionality to improve productivity with this comprehensive suite of tools
More battery failures @ 54 minutes of lost productivity per incident[2]	**Inferior battery power and technology** Devices must be removed from service to charge; no visibility into battery health to prevent battery failures; devices must be removed from service and sent to a repair center to replace end-of-life or faulty batteries	**Dependable full-shift power** Up to 14 hours of power; user replaceable — never out of service for charging; battery statistics to spot and replace end-of-life batteries[1], true hot swap; fast charging; Bluetooth BLE battery to power Device Guardian to easily find misplaced devices
More lost network connections @ 24 minutes of lost productivity per disruption[3]	**Less reliable connectivity** Typically based on older, slower wireless standards; consumer-grade devices are 28% more likely to experience wireless connectivity issues that impact productivity[2]	**Enterprise-class wired-style Wi-Fi** Superior Wi-Fi radio with Fusion software connects faster; delivers exceptional 'no-drop' connections — even when roaming — and up to 150% greater range[1]
More IT support time @ 70 minutes of IT time per trouble ticket[3]	**20% more support tickets[2]** Lack of rugged design and troubleshooting tools translates into more device downtime, more support tickets and higher support costs	**Maximize reliability to minimize support costs** Rugged design and Zebra DNA tools like Device Diagnostics and Rx Logger to rapidly diagnose and resolve issues
More hard costs — need to purchase and manage separate enterprise scanners or software subscriptions	**No integrated enterprise scanner** Need to purchase scanning software subscriptions or separate scanners; more devices to carry; camera requires alignment with barcode; damaged barcodes are challenging	**Integrated enterprise-class scanner** Flawless capture of barcodes in practically any condition; up to 3.3x faster than the integrated camera; point-and-shoot simplicity — no need to align device and barcode[1]
High device costs — nearly 3x the annual average device failure rate[3]	**Designed to last 1 to 2 years** With a 12.8% average annual failure rate[2], devices need replacing more frequently; not designed for sharing — need to purchase 2x to 3x more devices to cover around-the-clock shifts	**Designed to last at least 4 years** The 4.4% average annual failure rate[2] provides a long lifecycle and a low TCO for maximum value; built for sharing with no-cost tools that make it easy to share devices between shifts

TCO COMPARISON: TYPICAL CONSUMER PHONE VS RUGGED ENTERPRISE-CLASS HANDHELD MOBILE COMPUTER

	Consumer Smartphones	HC50/HC55
Lost productivity — 2.6x more[3]	**$6,243 per device/3 years[3]** Lost productivity costs are 160%+ higher due to more frequent failures[3]	**$2,376 per device/3 years[3]** Reliable enterprise healthcare mobile computers maximize uptime and minimize lost productivity[3]
Higher IT support costs — nearly 2.6x more[3]	**$7,818 per device/3 years[3]** More device issues translate into over 160% more IT support time and cost[3]	**$2,979 per device/3 years[3]** The rugged design reduces the volume of device issues, reducing IT support costs[3]
High annual TCO — more than 2.1x[3]	**$14,688 per device /3 years[3]** The consumer phone average annual TCO is more than double the TCO of a rugged enterprise-class mobile computer[3]	**$6,960 per device/3 years[3]** The average annual TCO of a rugged enterprise device is less than half the average TCO of a consumer smartphone[3]

Put the HC50/HC55 to work in your healthcare operations.
For more information please visit Zebra Healthcare Mobile Computing