



# Have you got your new ZT231 demo units yet?

You need an industrial printer that won't break the bank. Offering just the right features and functionality at just the right price, the ZT231 is redefining value.



## Simple Operation with Smart Features

Reduce training with the easy-to-use 4.3" full-color touchscreen. Status at-a-glance, access wizards and helpful how-to videos. Make changes with the touch of a finger or gloved hand.



## The Smart Choice Now and Later

Expand your printer's capabilities with field-installable upgrades when you need them. Add options such as a cutter or peeler, wireless connectivity or even UHF RFID\* encoding.



## Make It Easy for Your IT Team

With PrintDNA easily configure, troubleshoot and manage your printers onsite or remotely via a web-based dashboard, whilst protecting your data from vulnerabilities.



## Don't Compromise on Quality

With a durable metal frame and print speeds up to 12 ips at 203 dpi, ZT231 is ideal for light industrial environments. Print crisp text and barcodes with optional 300 dpi resolution.



## Get RFID Without Complication

ZT231 can be specified with UHF RFID printing and encoding for greater visibility and tracking.



Discover the new ZT231 Industrial Printer and claim your discount today!

Get your ZT231 demo units right now... with a recommended 67.5% discount off list price to partners... and what's more... you can claim this special discount on up to five printers!\*

Don't miss out: it's a time-limited offer

To create your personalised voucher(s) for this promotion, simply visit the Demo and Promotions Portal, then use them when you order from your Zebra distributor\*\*.

**Create your voucher(s) NOW**  
**- OFFER VALID 14.11.2022 to 31.03.2023**

[https://partnerportal.zebra.com/PartnerPortal/resources/sales/Demo\\_Development\\_Equipment\\_Purchase\\_Program.aspx](https://partnerportal.zebra.com/PartnerPortal/resources/sales/Demo_Development_Equipment_Purchase_Program.aspx)

\* Discount is subject to product availability. For more details on the Demo Equipment Purchase Program, please contact your channel account manager, the Partner Interaction Centre, or your distributor.

\*\*[https://partnerportal.zebra.com/PartnerPortal/resources/sales/Demo\\_Development\\_Equipment\\_Purchase\\_Program.aspx](https://partnerportal.zebra.com/PartnerPortal/resources/sales/Demo_Development_Equipment_Purchase_Program.aspx)

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